

*\*All times listed in ET*

10:30 AM	11:00 AM	12:00 PM	1:00 PM	2:00 PM
<p>Welcome and Opening Keynote with Andrey Kurkov 10:30-11:00 AM</p>	<p>What Does a Healthy Publishing Industry Look Like? 11:00 AM-12:00 PM</p>		<p>The Pandemic and Publishing: How Has Covid Changed the Industry For Good? 12:30-1:30 PM</p>	<p>Bringing the World to Your Door: A Spotlight on Arabic Literature and Culture 1:00-2:00 PM</p>
	<p>Libraries are Essential Program I 11:00 AM-1:00 PM</p>			

*\*All times listed in ET*

2:00 PM	3:00 PM	4:00 PM	5:00 PM
<p>How Books Get Covered Around the Globe 2:00–3:00 PM</p> <p>Editors’ Picks Panel: Comics &amp; Graphic Novels 2:00–3:00 PM</p> <p>TikTok and Books: Has the Social Media Platform Become One of the Most Powerful Digital Marketing Tools for Books? 2:00–3:00 PM</p>	<p>Adapting to Changes in Pay-per-click Advertising 3:00–4:00 PM Presented by <b>BookBub</b></p> <p>Keynote Author Interview: Oscar Isaac 3:30–4:00 PM</p>	<p>Book Buzz: Comics &amp; Graphic Novels (Young Adult) 4:00–5:00 PM</p> <p>Tech Solutions for Store Operations 4:00–5:00 PM</p>	
	<p>Curation Through Partnerships with University Presses 2:30–3:30 PM</p>	<p>Jim Milliot in Conversation with Christopher Finan 3:30–4:30 PM</p>	<p>Bookseller of the Year &amp; Sales Rep of the Year Announcement and Virtual Reception 4:30–5:30 PM</p>
<p>Libraries are Essential Program II 2:30–5:00 PM</p>			

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10:00 AM	11:00 AM	12:00 PM	1:00 PM
<p><i>PW Presents:</i>            Authors Chat            About            Adult Books</p> <p>10:00–10:45 AM</p>	<p>Keynote Author            Interview:            John Grisham</p> <p>11:00–11:30 AM</p>	<p><i>PW Editors’ Picks:</i>            Mysteries &amp; Thrillers</p> <p>11:30 AM–12:30 PM</p>	<p><i>PW Editors’ Picks:</i>            Biography &amp; Memoir</p> <p>12:30–1:30 PM</p>

1:30 PM	2:00 PM	3:00 PM	4:00 PM
<p>Black Women,            Black Voices:            Debut Memoirists on            Career and Publishing</p> <p>1:30–2:30 PM</p>	<p>Keynote Author            Interview:            Celeste Ng</p> <p>2:30–3:00 PM</p>	<p><i>PW Editors’ Picks:</i>            Fiction</p> <p>3:00–4:00 PM</p>	<p><i>PW Editors’ Picks:</i>            Current Affairs</p> <p>4:00–5:00 PM</p>

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**10:00 AM**

*PW Presents:*  
 Authors Chat  
 About  
 Children's Books  
 10:00–10:45 AM

**11:00 AM**

*PW Editors' Picks:*  
 Picture Books  
 11:00 AM–12:00 PM

**12:00 PM**

Keynote Author  
 Interview:  
 Mo Willems  
 12:00–12:30 PM

Keynote Author  
 Interview:  
 Kwame  
 Alexander  
 12:30–1:00 PM

**1:00 PM**

*PW Editors' Picks:*  
 Middle Grade  
 1:00–2:00 PM

**2:00 PM**

Book Buzz:  
 Graphic Novels  
 Middle Grade  
 2:00–3:00 PM

**3:00 PM**

*PW Editors' Picks:*  
 Young Adult  
 3:00–4:00 PM